

Freeview

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March 2005

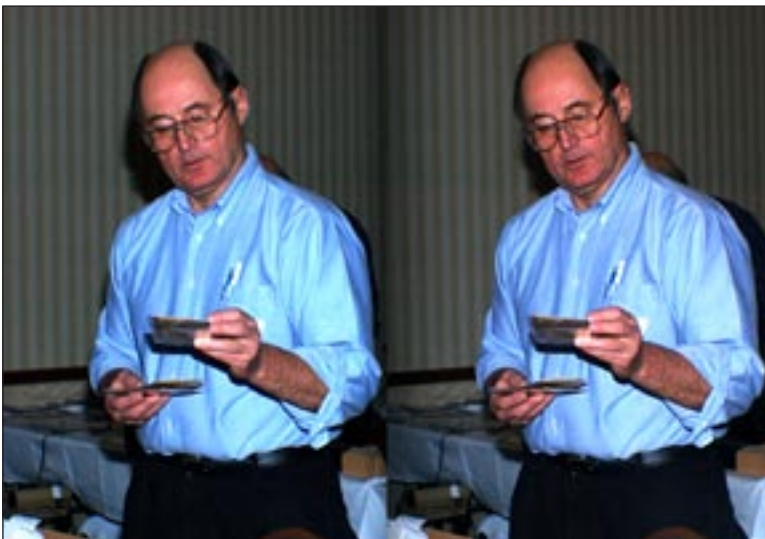
Refocus That Please - by Bill Moll

This month's program will be club competition night and a slide show by me. Yes, after several months of mentioning that member shows had been postponed, it is my turn. Then Steve and Suzanne Hughes started the run of completions in January. Bert Arps and Al Hess finished their shows for the 3D Fest with the Hughes presenting version 2 of their show. Expect to see Tour de Georgia 2004 and London in 3D from me for this month. You probably won't have music – the shows evolve as they are developed – but I will have my best set of slides.

Any club member can enter the club competition. Competition is for up to four Realist-mount slides and four stereocards in either Holmes, DSEC or over/under format. Several of you purchased cameras - this is the time to test them out. The people at Color Genesis and E-Six not only supported our 3D Fest but also can process your slides in a couple hours for under \$8. Steve showed you how to make Holmes-format stereo cards or try the over/under-format using any one-hour photo lab.

The last club competition was judged by Katherine Taylor, an artist and professor at the Atlanta College of Art. As is hopefully the standard procedure, she commented on why she selected the winners. Much as Bonnie Jean did in the prior competition, Katherine selected cards which had many layers of 3D – the more complex the better. However for slides, she preferred much more abstract or emotional images. When I asked her why she appeared to have two different criteria, she replied that the slides were a much more immersive environment, without the burden of having to view them with equipment as she did for the stereocards. This was interesting, as 3Ders usually attribute the difference in perception of slide projection and cards to the reduced level of detail which is viewable on the projected slides.

Another comment of interest related to Katherine's concern about the context of her comments. When she has guest lecturers in her classes, she is concerned that they will make some comments which will interfere with the pedagogical intent of the course. We usually do not have a purpose in our competitions. Our one recent attempt to have a theme was a failure, since few people had photos of Georgia and the theme was too vague. I think that we could profit by having a theme, but it needs to be announced enough in advance that members will go out and shoot just for the competition. The Detroit club does this rather successfully.



Bill Moll - the President of the Atlanta Stereographic Association

The Next Meeting

March 11th. 7:30PM

Congregational Church

@2676 Clairmont Road

- Club Competition
- Bill Moll slide show

2nd Georgia 3D Fest

The 2nd Georgia 3DFest was a success. At 9:30 AM on the 12th, I didn't think that I would ever say that, since there weren't many people there. However, by the afternoon, we had pretty much a full crowd in the theater. The attendees had a good time with some substantial 3D interaction occurring. Financially, it wasn't a disaster. We had expenses of about \$700, excluding contributions by the Hughes and myself. Revenues were about \$350, for a net loss of about \$350. However, we have over \$1,000 left in the bank account. We also got a mention in the Creative Loafing – Bonnie Jean will be at the meeting early to sign her photograph for fans!!! We have 27 **PAID** members, a recent peak in membership.

The ASA slide show was great (I coerced the slides from people under the condition that I would give them back, so we didn't create a permanent show). Al Hess: 'Caving', Bert Arps: 'Rurals and Scenics', Mike McEachern: 'Romanian Caving Adventure' and Suzanne and Steve Hughes: 'New Zealand – A Land of Contrasts' were all fine shows created and presented by our local talent. Bob Aldridge came from England to personally invite us to the ISU in September via the 'Welcome to Eastbourne' show. The 'Cotton States Exposition' and 'PSA Travelling Exhibition' rounded out the showings in the Stereo Theater. Larry Moor with the help of Steve Hughes and Bob Aldridge projected throughout the day.

The exhibits were outstanding and the vendor tables were varied and good. Historical views were on display by Mike Griffith, Dave Horton, Bill Moll and John Waldsmith. Contemporary cards, both the Holmes and the Thorpe formats, were on display from today's shooters from around the country. Phantograms by Steve Hughes and Terri Wilson and Chromadepth 3D by Bonnie Jean Woolger rounded out the exhibits.



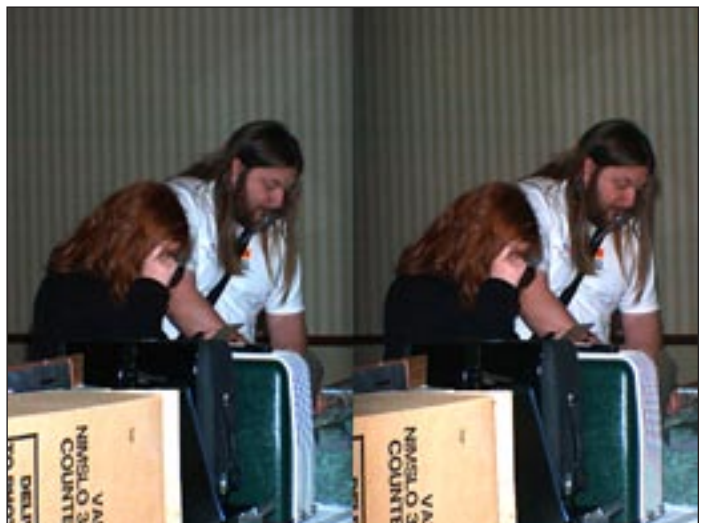
Everyone dons their funny polaroid glasses for the stereo theater



Julia Moor and Bill Moll selling 3D related things in the vendor area



Debbi Hess gets ready for Al Hess's caving show



Louis Towles and friend looking for 3D purchases

While vendors, like Julia Moor and Paul Talbot, were on hand to sell cameras, viewers and other supplies for creating new 3D pictures, others, like John Waldsmith, Mike Griffith and Dave Horton were there with plenty of old stereocards to sort through.

There were some lessons learned:

- The vendors are important, but sales are erratic. Next time, instead of a fixed table rate, charge \$0 for up to \$200 sales and then 5% on the honor system up to a max of \$30
- If I am going to be Master of Ceremonies, I can't have a table
- Reserve Ballroom B and the Mary Gay room to give enough space for projection for a larger crowd and have only one entrance door to the Fest
- Allow more time for the docent talks to loosen up the schedule
- Replace the auction by a featured show in the evening – several options will be pursued if the club agrees on a 3rd 3D Fest

Ted Baskin, Marilyn Morton, Debbie Hess, Michael Moor and the entire group listed in the program made the Fest a success. It was a one day event of NSA convention quality, in my opinion and my thanks go out to all who helped make it that!

3D Stereoscopic Weekend

April 30 - May 1, 2005

Sponsored by the
Ohio Stereo Photographic Society

For more information:

visit <http://home.att.net/~osps/nsa.htm>

or call George Themelis (Dr. T) 440-838-4752



Paul Talbot, Bert McIlwain and Huck Devenzio learn about phantograms



Mike Kaplan shows Milton Brown his Viewmaster packaging



Dave Horton waits for a customer



Bert Arps checks out a Viewmaster reel

Schedule for the Next Two Meetings

The next meeting is the **2nd** Friday of this month – March 11. We will meet at 7:30 PM at the Congregational Church @ 2676 Clairmont Road (about 1 1/2 blocks south of I-85) This is the Church up the winding road, through the woods. If you have any questions, call Bill @ 706-859-7726.

The April meeting will be at 7:00 PM on Monday, April 11, at the Chamblee Library. Also, the May meeting will be at the library on Monday, May 9. The earlier start time is to get people home earlier on a week night. We used to meet at the library many years ago. This is a test. Many people have said that Friday is a bad night because of high school football, date night, symphony night, having a social life, church night, etc. If more people attend on Monday, we will keep the meetings on Monday next fall. Otherwise, we will go back to Friday at the church. We really have no choice but move if attendance increases, since we have about maxed out in our current facility at the church.

See you on the 11th!

March Meeting

- Friday 3/11 @ 7:30PM
Congregational Church
@2676 Clairmont Road
- Club Competition
 - Bill Moll slide show



First Place Slide in the January Club Competition: Touchdown Georgia Tech by Ted Baskin

April Meeting

- Monday 4/11 @ 7:00PM
Chamblee Library
@4115 Clairmont Road
- Old China by Paul Wing
 - Slide Mounting



First Place Card in the January Club Competition: Jeeps after the Conflict by Bill Moll

May Meeting

- Monday 5/9 @ 7:00PM
Chamblee Library
@4115 Clairmont Road
- Club Competition
 - PSA Sequence Show

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